



Support Opportunities

WHAT: Crystal Frolics is an annual celebration of Crystal; featuring thousands of visitors, entertainment, softball, food, beverages and more. It is jointly hosted by the Crystal Frolics Committee and the City of Crystal. The event is a celebration of things that make the City of Crystal and surrounding community great!

WHEN: The event will be held from July 22 to 25 at Welcome Park and July 23 to 25 at Becker Park.

SUPPORT: By **SPONSORING** and/or **PARTICIPATING** in this event, your brand will be shared with the many residents and visitors that attend. It is the only community-wide event like this during the year. Details below:

SPONSORSHIP OPPORTUNITIES (Includes Marketing)

- All sponsorship levels include recognition at www.crystalfrolics.org with link to your group.
- All sponsorship levels include printed information in the Sun Post newspaper (deadline - June 30).

STAGE SPONSORS – (Weekend – Becker)

Platinum Level \$ 2,500

- Main Stage named for your business
- Your name alone on stage banner
- 10' x 10' booth space all weekend

Gold Level \$ 500

- Included with others on stage banner
- 10' x 10' booth space Friday & Saturday

Silver Level \$ 250

- Included with others on stage banner

GENERAL SPONSOR (Overall Event)

Good Neighbor \$ 100

- Includes web and print marketing

10' x 10' booth is on grass near a sidewalk.

Tables, chairs, tent and electricity not included.

SOFTBALL SPONSORS (Weekend - Welcome)

Gold Level \$ 500

- Supports Frolics Softball Tournament
- 4' x 3' banner at main softball field
- 10' x 10' booth space all weekend

Silver Level \$ 250

- 4' x 3' banner at main softball field

Bronze Level \$ 150

- We'll hang your 4' x 3' banner on fence

EVENT SPONSORS (Various - Becker)

Family Festival (Sunday) \$ 300

- Event geared toward kids and families
- Must provide a youth-oriented activity
- 10' x 10' booth space at Sunday event

5k Run (Saturday) \$ 150

- Supports run at Bassett Creek Park
- Includes logo on back of event t-shirt

PARTICIPATION / BOOTH OPPORTUNITIES (No Marketing Provided)

SATURDAY BUSINESS & CRAFT FAIR (Becker)

Standard Rate \$ 150

Crystal Business Association Member \$ 100

Crafter / Artisan / Non-Profit \$ 50

Hours are 10am to 5pm on Saturday.

Additional details are on application page.

FOOD & MERCHANT BOOTHS (Becker)

Standard Rate Friday \$ 80

Saturday \$ 150

Sunday \$ 60

All Weekend \$ 250

Local Restaurant / Food Truck – 20% discount

Local Non-Profit Organization – 50% discount

Hours and other details are on application page.



Sponsorship Application

It takes the financial support of many to make this community event a success!

All sponsorships levels will be included in Crystal Frolics web and printed marketing materials

I would like to be a sponsor at the following level:

Platinum Level - \$2,500 (Main stage sponsor – name on banner & 10’ x 10’ space for tent all weekend)

Becker Park (Stage)

Gold Level - \$500 (Activity support – name on banner & 10’ x 10’ space for tent on indicated days above)

Becker Park (Stage)

Welcome Park (Softball)

Silver Level - \$250 (Activity support – name on banner, but no space for tent)

Becker Park (Stage)

Welcome Park (Softball)

Bronze Level - \$150 (Activity support – provide your own banner for softball field, but no space for tent)

Welcome Park (Softball)

Good Neighbor - \$100 (helps support the event – but no banner or space for tent is included)

Becker Park (Stage)

Welcome Park (Softball)

Overall Event

Organization Name: _____ Contact: _____

Type of Organization / Products Promoted: _____

Address: _____ City: _____ State: _____

E-Mail: _____ Phone: _____

Website: _____

Total Amount: _____ Park Name: _____

Please e-mail this form to crystalfrolics@gmail.com & send payment to:

**Crystal Frolics Committee, Inc.
4528 Brunswick Ave N
Crystal, MN 55422**

For credit card payment, please e-mail form to crystalfrolics@gmail.com and call: 763-350-8738

Crystal Frolics Committee, Inc. is a non-profit 501(c)(4) organization.
Contributions are not deductible as charitable contributions for Federal Income tax purposes.