



# Support Opportunities

**WHAT:** Crystal Frolics is an annual celebration of Crystal; featuring thousands of visitors, entertainment, softball, food, beverages and more. It is jointly hosted by the Crystal Frolics Committee and the City of Crystal. The event is a celebration of things that make the City of Crystal and surrounding community great!

**WHEN:** The event will be held from July 22 to 25 at Welcome Park and July 23 to 25 at Becker Park.

**SUPPORT:** By **SPONSORING** and/or **PARTICIPATING** in this event, your brand will be shared with the many residents and visitors that attend. It is the only community-wide event like this during the year. Details below:

## SPONSORSHIP OPPORTUNITIES (Includes Marketing)

- All sponsorship levels include recognition at [www.crystalfrolics.org](http://www.crystalfrolics.org) with link to your group.
- All sponsorship levels include printed information in the Sun Post newspaper (deadline - June 30).

### STAGE SPONSORS – (Weekend – Becker)

**Platinum Level** \$ 2,500

- Main Stage named for your business
- Your name alone on stage banner
- 10' x 10' booth space all weekend

**Gold Level** \$ 500

- Included with others on stage banner
- 10' x 10' booth space Friday & Saturday

**Silver Level** \$ 250

- Included with others on stage banner

### GENERAL SPONSOR (Overall Event)

**Good Neighbor** \$ 100

- Includes web and print marketing

*10' x 10' booth is on grass near a sidewalk.*

*Tables, chairs, tent and electricity not included.*

### SOFTBALL SPONSORS (Weekend - Welcome)

**Gold Level** \$ 500

- Supports Frolics Softball Tournament
- 4' x 3' banner at main softball field
- 10' x 10' booth space all weekend

**Silver Level** \$ 250

- 4' x 3' banner at main softball field

**Bronze Level** \$ 150

- We'll hang your 4' x 3' banner on fence

### EVENT SPONSORS (Various - Becker)

**Family Festival (Sunday)** \$ 300

- Event geared toward kids and families
- Must provide a youth-oriented activity
- 10' x 10' booth space at Sunday event

**5k Run (Saturday)** \$ 150

- Supports run at Bassett Creek Park
- Includes logo on back of event t-shirt

## PARTICIPATION / BOOTH OPPORTUNITIES (No Marketing Provided)

### SATURDAY BUSINESS & CRAFT FAIR (Becker)

Standard Rate	\$ 150
Crystal Business Association Member	\$ 100
Crafter / Artisan / Non-Profit	\$ 50

*Hours are 10am to 5pm on Saturday.*

*Additional details are on application page.*

### FOOD & MERCHANT BOOTHS (Becker)

Standard Rate	Friday	\$ 80
	Saturday	\$ 150
	Sunday	\$ 60
	All Weekend	\$ 250

Local Restaurant / Food Truck – 20% discount

Local Non-Profit Organization – 50% discount

*Hours and other details are on application page.*



# Sponsorship Application

**It takes the financial support of many to make this community event a success!**

*All sponsorships levels will be included in Crystal Frolics web and printed marketing materials*

**I would like to be a sponsor at the following level:**

**Platinum Level - \$2,500** (Main stage sponsor – name on banner & 10’ x 10’ space for tent all weekend)

Becker Park (Stage)

**Gold Level - \$500** (Activity support – name on banner & 10’ x 10’ space for tent on indicated days above)

Becker Park (Stage)

Welcome Park (Softball)

**Silver Level - \$250** (Activity support – name on banner, but no space for tent)

Becker Park (Stage)

Welcome Park (Softball)

**Bronze Level - \$150** (Activity support – provide your own banner for softball field, but no space for tent)

Welcome Park (Softball)

**Good Neighbor - \$100** (helps support the event – but no banner or space for tent is included)

Becker Park (Stage)

Welcome Park (Softball)

Overall Event

Organization Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Type of Organization / Products Promoted: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Total Amount: \_\_\_\_\_ Park Name: \_\_\_\_\_

Please e-mail this form to [crystalfrolics@gmail.com](mailto:crystalfrolics@gmail.com) & send payment to:

**Crystal Frolics Committee, Inc.  
4528 Brunswick Ave N  
Crystal, MN 55422**

**For credit card payment, please e-mail form to [crystalfrolics@gmail.com](mailto:crystalfrolics@gmail.com) and call: 763-350-8738**

*Crystal Frolics Committee, Inc.* is a non-profit 501(c)(4) organization.  
Contributions are not deductible as charitable contributions for Federal Income tax purposes.



# Event Sponsorship Application

## Family Festival and 5k Run Events

### Notes for Both Events:

- Event sponsors are included in Crystal Frolics web and printed marketing materials
- Crystal Frolics reserves the right to deny event applications to reduce duplication.
- The event is outdoors and will be held rain or shine
- Contributions are not refundable due to weather

### Family Festival Details:

- **The Family Festival will be held at Becker Park from 11 a.m. to 2 p.m. on Sunday, July 25, 2021**
- The Family Festival event features a petting zoo, pony rides, entertainment, and activities.
- Vendors are responsible to provide an approved kids game or activity.
- Vendors may bring their own 10' x 10' canopy and signage if desired.
- Vendors may not sell food or merchandise during the Family Festival.
- Crystal Frolics will provide tables and chairs if needed.
- Booth locations will be assigned on a grass surface – most adjacent to a sidewalk.

### 5k Run Event Details:

- **The 5k Run will be held at Bassett Creek Park the morning of Saturday, July 24, 2021**
- Sponsors names will be included on the back of the t-shirt given to event participants
- Sponsors also receive one t-shirt commemorating the event.

Family Festival Sponsor - \$300 

5k Run Sponsor - \$150 

Organization Name: \_\_\_\_\_ Contact: \_\_\_\_\_

If Family Festival / Proposed Kid's Game or Activity: \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Please e-mail this form to [crystalfrolics@gmail.com](mailto:crystalfrolics@gmail.com) & send payment to:

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# Business and Craft Fair Application

**Business and Craft Fair is at Becker Park from 10 a.m. to 5 p.m. on Saturday, July 24**

**Business and Craft Fair Details:**

- Vendors may bring their own 10' x 10' canopy and signage if desired.
- Canopies, tables, chairs and electricity will not be provided.
- Crystal Frolics reserves the right to deny vendor applications to reduce duplication.
- Booth locations will be assigned on a grass surface – most adjacent to a sidewalk.
- All vendors selling items must submit a copy of their ST19 form with this application
- Craft/Art items for sale must be homemade and pre-approved by Crystal Frolics.
- Vendor must be open during stated time periods, but may stay longer if desired.
- The event is outdoors and will be held rain or shine – fees are not refundable due to weather.

<u>Standard Rate</u>	\$150	<u>Non-Profit / Volunteer Group</u>	\$50
<u>Crystal Business Assn. Member</u>	\$100	<u>Artist / Handmade / Crafters Booth</u>	\$50

**Additional Donations Accepted:**

*This event is being held to celebrate the community and support organizations like yours.  
If you have a great experience, please consider making a donation back to the event.*

Organization Name: \_\_\_\_\_ Contact: \_\_\_\_\_

If Selling - List Items and Approximate Prices: \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Additional Information (if any): \_\_\_\_\_

Total Amount: \_\_\_\_\_

To apply:

E-mail this form to [crystal.recreation@crystalmn.gov](mailto:crystal.recreation@crystalmn.gov) & send check to:

or apply & pay on-line at: [webtrac.crystalmn.gov](http://webtrac.crystalmn.gov)

<p>Crystal Recreation Department 4800 Douglas Drive N. Crystal, MN 55429 (763) 531-0052</p>
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# Food Vendor / Merchant Application

**Food Vendors and Merchants will be at Becker Park**

### Food Vendor / Merchant Details:

- Space of up to 10' x 20' will be provided - bring own tent/canopy or food truck to sell from.
- Electricity is available, but tent/canopy, tables or chairs will not be provided.
- Crystal Frolics reserves the right to deny vendor applications to reduce duplication.
- If selected, vendors must sign an event agreement and provide a certificate of insurance.
- If selected, food vendors will need to have and display a valid county health permit.
- All vendors selling items must submit a copy of their ST19 form with this application.
- Only items pre-approved by Crystal Frolics may be sold. Styrofoam is not allowed.
- The event is outdoors and will be held rain or shine – fees are not refundable due to weather.

	<b>Regular Rate</b>	<b>**Local Business</b> (20% off)	<b>**Local Non-Profit</b> (50% off)
<b><u>Friday Night</u></b> (5 p.m. to 10 pm.)	<b>\$ 80</b>	<b>\$ 64</b>	<b>\$ 40</b>
<b><u>Saturday</u></b> (10 a.m. to 10 p.m.)	<b>\$ 150</b>	<b>\$ 120</b>	<b>\$ 75</b>
<b><u>Sunday</u></b> (10 a.m. to 2 p.m.)	<b>\$ 60</b>	<b>\$ 48</b>	<b>\$ 30</b>
<b><u>All Weekend</u></b> (Friday, Saturday, Sunday)	<b>\$ 250</b>	<b>\$ 200</b>	<b>\$ 125</b>

**\*\* Local means located in zip code: 55422, 55427, 55428, 55429**

**Organization Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**List Items and Prices or Attach Menu:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Electricity Needs:** \_\_\_\_\_ **Booth Size Needs:** \_\_\_\_\_

**Total Amount:** \_\_\_\_\_

**To apply:**

E-mail this form to [crystal.recreation@crystalmn.gov](mailto:crystal.recreation@crystalmn.gov) & send check to:

or apply & pay on-line at: [webtrac.crystalmn.gov](http://webtrac.crystalmn.gov)

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