



Support Opportunities

WHAT: Crystal Frolics is an annual celebration of Crystal; featuring thousands of visitors, entertainment, softball, food, beverages and more. It is jointly hosted by the Crystal Frolics Committee and the City of Crystal. The event is a celebration of things that make the City of Crystal and surrounding community great!

WHEN: The event will be held from July 23 to 26 at Welcome Park and July 24 to 26 at Becker Park.

SUPPORT: By **SPONSORING** and/or **PARTICIPATING** in this event, your brand will be shared with the many residents and visitors that attend. It is the only community-wide event like this during the year. Details below:

SPONSORSHIP OPPORTUNITIES (Includes Marketing)

- All sponsorship levels include recognition at www.crystalfrolics.org with link to your group.
- All sponsorship levels include printed information in the Sun Post newspaper (deadline - June 30).

STAGE SPONSORS – (Weekend – Becker)

Platinum Level \$ 2,500

- Main Stage named for your business
- Your name alone on stage banner
- 10' x 10' booth space all weekend

Gold Level \$ 500

- Included with others on stage banner
- 10' x 10' booth space Friday & Saturday

Silver Level \$ 250

- Included with others on stage banner

GENERAL SPONSOR (Overall Event)

Good Neighbor \$ 100

- Includes web and print marketing

10' x 10' booth is on grass near a sidewalk.

Tables, chairs, tent and electricity not included.

SOFTBALL SPONSORS (Weekend - Welcome)

Gold Level \$ 500

- Supports Frolics Softball Tournament
- 4' x 3' banner at main softball field
- 10' x 10' booth space all weekend

Silver Level \$ 250

- 4' x 3' banner at main softball field

Bronze Level \$ 150

- We'll hang your 4' x 3' banner on fence

EVENT SPONSORS (Various - Becker)

Family Festival (Sunday) \$ 300

- Event geared toward kids and families
- Must provide a youth-oriented activity
- 10' x 10' booth space at Sunday event

5k Run (Saturday) \$ 150

- Supports run at Bassett Creek Park
- Includes logo on back of event t-shirt

PARTICIPATION / BOOTH OPPORTUNITIES (No Marketing Provided)

SATURDAY BUSINESS & CRAFT FAIR (Becker)

Standard Rate \$ 150

Crystal Business Association Member \$ 100

Crafter / Artisan / Non-Profit \$ 50

Hours are 10am to 5pm on Saturday.

Additional details are on application page.

FOOD & MERCHANT BOOTHS (Becker)

Standard Rate Friday \$ 80

Saturday \$ 150

Sunday \$ 60

All Weekend \$ 250

Local Restaurant / Food Truck – 20% discount

Local Non-Profit Organization – 50% discount

Hours and other details are on application page.



Sponsorship Application

It takes the financial support of many to make this community event a success!

All sponsorships levels will be included in Crystal Frolics web and printed marketing materials

I would like to be a sponsor at the following level:

Platinum Level - \$2,500 (Main stage sponsor – name on banner & 10’ x 10’ space for tent all weekend)

Becker Park (Stage)

Gold Level - \$500 (Activity support – name on banner & 10’ x 10’ space for tent on indicated days above)

Becker Park (Stage)

Welcome Park (Softball)

Silver Level - \$250 (Activity support – name on banner, but no space for tent)

Becker Park (Stage)

Welcome Park (Softball)

Bronze Level - \$150 (Activity support – provide your own banner for softball field, but no space for tent)

Welcome Park (Softball)

Good Neighbor - \$100 (helps support the event – but no banner or space for tent is included)

Becker Park (Stage)

Welcome Park (Softball)

Overall Event

Organization Name: _____ Contact: _____

Type of Organization / Products Promoted: _____

Address: _____ City: _____ State: _____

E-Mail: _____ Phone: _____

Website: _____

Total Amount: _____ Park Name: _____

Please e-mail this form to crystalfrolics@gmail.com & send payment to:

**Crystal Frolics Committee, Inc.
4528 Brunswick Ave N
Crystal, MN 55422**

For credit card payment, please e-mail form to crystalfrolics@gmail.com and call: 763-350-8738

Crystal Frolics Committee, Inc. is a non-profit 501(c)(4) organization.
Contributions are not deductible as charitable contributions for Federal Income tax purposes.



Event Sponsorship Application

Family Festival and 5k Run Events

Notes for Both Events:

- Event sponsors are included in Crystal Frolics web and printed marketing materials
- Crystal Frolics reserves the right to deny event applications to reduce duplication.
- The event is outdoors and will be held rain or shine
- Contributions are not refundable due to weather

Family Festival Details:

- **The Family Festival will be held at Becker Park from 11 a.m. to 2 p.m. on Sunday, July 26, 2020**
- The Family Festival event features a petting zoo, pony rides, entertainment, and activities.
- Vendors are responsible to provide an approved kids game or activity.
- Vendors may bring their own 10' x 10' canopy and signage if desired.
- Vendors may not sell food or merchandise during the Family Festival.
- Crystal Frolics will provide tables and chairs if needed.
- Booth locations will be assigned on a grass surface – most adjacent to a sidewalk.

5k Run Event Details:

- **The 5k Run will be held at Bassett Creek Park the morning of Saturday, July 25, 2020**
- Sponsors names will be included on the back of the t-shirt given to event participants
- Sponsors also receive one t-shirt commemorating the event.

Family Festival Sponsor - \$300 

5k Run Sponsor - \$150 

Organization Name: _____ Contact: _____

If Family Festival / Proposed Kid's Game or Activity: _____

Address: _____ City: _____ Zip: _____

E-Mail: _____ Phone: _____

Website: _____

Total Amount: _____

Please e-mail this form to crystalfrolics@gmail.com & send payment to:

<p>Crystal Frolics Committee, Inc. 4528 Brunswick Ave N Crystal, MN 55422</p>

For credit card payment, please e-mail form to crystalfrolics@gmail.com and call: 763-350-8738

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Business and Craft Fair Application

Business and Craft Fair is at Becker Park from 10 a.m. to 5 p.m. on Saturday, July 25

Business and Craft Fair Details:

- Vendors may bring their own 10' x 10' canopy and signage if desired.
- Canopies, tables, chairs and electricity will not be provided.
- Crystal Frolics reserves the right to deny vendor applications to reduce duplication.
- Booth locations will be assigned on a grass surface – most adjacent to a sidewalk.
- All vendors selling items must submit a copy of their ST19 form with this application
- Craft/Art items for sale must be homemade and pre-approved by Crystal Frolics.
- Vendor must be open during stated time periods, but may stay longer if desired.
- The event is outdoors and will be held rain or shine – fees are not refundable due to weather.

<u>Standard Rate</u>	\$150	<u>Non-Profit / Volunteer Group</u>	\$50
<u>Crystal Business Assn. Member</u>	\$100	<u>Artist / Handmade / Crafters Booth</u>	\$50

Additional Donations Accepted:

*This event is being held to celebrate the community and support organizations like yours.
If you have a great experience, please consider making a donation back to the event.*

Organization Name: _____ Contact: _____

If Selling - List Items and Approximate Prices: _____

Address: _____ City: _____ Zip: _____

E-Mail: _____ Phone: _____

Website: _____

Additional Information (if any): _____

Total Amount: _____

To apply:

E-mail this form to crystal.recreation@crystalmn.gov & send check to:

or apply & pay on-line at: bit.ly/frolics-support

<p>Crystal Recreation Department 4800 Douglas Drive N. Crystal, MN 55429 (763) 531-0052</p>



Food Vendor / Merchant Application

Food Vendors and Merchants will be at Becker Park

Food Vendor / Merchant Details:

- Space of up to 10' x 20' will be provided - bring own tent/canopy or food truck to sell from.
- Electricity is available, but tent/canopy, tables or chairs will not be provided.
- Crystal Frolics reserves the right to deny vendor applications to reduce duplication.
- If selected, vendors must sign an event agreement and provide a certificate of insurance.
- If selected, food vendors will need to have and display a valid county health permit.
- All vendors selling items must submit a copy of their ST19 form with this application.
- Only items pre-approved by Crystal Frolics may be sold. Styrofoam is not allowed.
- The event is outdoors and will be held rain or shine – fees are not refundable due to weather.

	Regular Rate	**Local Business (20% off)	**Local Non-Profit (50% off)
<u>Friday Night</u> (5 p.m. to 10 pm.)	\$ 80	\$ 64	\$ 40
<u>Saturday</u> (10 a.m. to 10 p.m.)	\$ 150	\$ 120	\$ 75
<u>Sunday</u> (10 a.m. to 2 p.m.)	\$ 60	\$ 48	\$ 30
<u>All Weekend</u> (Friday, Saturday, Sunday)	\$ 250	\$ 200	\$ 125

**** Local means located in zip code: 55422, 55427, 55428, 55429**

Organization Name: _____ **Contact:** _____

List Items and Prices or Attach Menu: _____

Address: _____ **City:** _____ **Zip:** _____

E-Mail: _____ **Phone:** _____

Website: _____

Electricity Needs: _____ **Booth Size Needs:** _____

Total Amount: _____

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