

Crystal Frolics 2018 ADVERTISING OPPORTUNITIES



What: The Crystal Frolics is hosted by the Crystal Frolics Committee, a non-profit organization, comprised of members of Crystal civic groups, service organizations, local businesses and interested residents.

When: July 26-29, 2018

Audience: Approximately 25,000 attendees are expected to attend the four-day festival, along with 72 softball teams and 32 baggo teams.

A. SPOTLIGHT SPONSOR - Investment: \$500
(additional \$250 for a 10x10-foot space)

- 6x3' Banner - Becker Park Softball Fences
- Sponsor name and logo listed on front page of the Sun Post Frolics tabloid
- Sponsor name listed on Frolics web site with link to contributor's website
- 10 buttons

C. EVENT SPONSOR - Investment: \$300 each
(5K Run, Baggo Tournament, Family Festival)

- Your Signage (pre-approved) at Event
- Sponsor name listed on front page of the Sun Post Frolics tabloid
- Sponsor name listed on Frolics web site with link to contributor's website
- Booth at your chosen event (Family Festival must include an approved kids activity)
- No Booth - investment: \$150 each

E. FRIEND SPONSOR - Investment: \$100

- Sponsor name listed on front page of the Sun Post Frolics tabloid
- Sponsor name listed on Frolics web site with link to contributor's website
- Listing on Frolics Sponsor banner
- 2 buttons

B. COMMUNITY SPONSOR - Investment: \$300

- 4x3' Banner - Becker Park Softball Fences
- Sponsor name listed on front page of the Sun Post Frolics tabloid
- Sponsor name listed on Frolics web site with link to contributor's website
- 5 buttons

D. T-SHIRT SPONSOR - Investment: \$150
Events: 5K Run or Baggo Tournament

- Logo on back of Event T-shirt
- Sponsor name listed on front page of the Sun Post Frolics tabloid
- Sponsor name listed on Frolics web site with link to contributor's website

Questions? Email us at crystalfrolics@gmail.com

F. BANNER SPONSOR - Investment: \$125-\$275

- 1: \$200 (includes printing of 1 4x3' banner)
- 2: \$275 (includes printing of 2 4x3' banners)
- Provide your own 4x3' banner: \$125

G. BUTTON DRAWING PRIZE SPONSOR -

- Gift certificate (\$ amount), gift basket, etc.

THANK YOU FOR SUPPORTING CRYSTAL FROLICS! VISIT CRYSTALFROLICS.ORG

For more information on how your company can become involved with the Crystal Frolics or for custom sponsorship opportunities, please contact Lynn Haney, Crystal Frolics President at crystalfrolics@gmail.com

Crystal Frolics 2018 ADVERTISING APPLICATION

DEADLINE TO BE INCLUDED IN THE SUN POST TABLOID IS JUNE 30, 2018

Sponsorship Type(s): _____

Sponsorship Amount: \$ _____

Contact Person Name: _____

Company Name: _____

Street Address: _____

City, State, Zip Code: _____

Phone Number: _____

E-mail Address: _____

Notes:

SPONSORSHIP TYPES:

- A) Spotlight
(\$500 + \$250 for 10x10' space)
- B) Community (\$300)
- C) Event (\$300 with booth,
\$150 without)
- D) T-Shirt (\$150)
- E) Friend (\$100)
- F) Banner (\$125-\$275)
- G) Button Drawing Prize
(List donated item or gift
certificate amount)

**Please make all checks payable to:
Crystal Frolics Committee, Inc.**

Mail to:

Lynn Haney

4528 Brunswick Ave. N

Crystal, MN 55422

Contact: Lynn Haney, President

Crystal Frolics Committee, Inc.

crystalfrolics@gmail.com

*Crystal Frolics Committee, Inc. is a non-profit 501(c)(4) organization. CrystalFrolics.org
Contributions are not deductible as charitable contributions for Federal income tax purposes.*

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